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RAW AloeForce products by Herbal Answers, Inc.

Raw AloeForce is the Life-Force-Full Aloe making it THE Herbal Answer for all our health needs.

Q. What is the difference between 'Cold Processed' and 'RAW'?

A. There is a difference - a BIG difference. **RAW means never heated, NO applied heat** from field to bottle, unheated, uncooked, unbroken aloe !! Only unbroken aloe delivers its full potency! "Cold processed" is a term that now means "flash heated". It is not 'cold' and it is not RAW. When you purchase a flash heated/"cold processed" aloe product you are only getting a fraction of what the Aloe Plant has to offer. Truly RAW AloeForce protects the Aloe leaving the plant whole, with **unbroken** constituents, unbroken chains, and its naturally designed, biologically active, unbroken structure. **The difference between "live" Aloe and "dead " Aloe is HEAT!**

Aloe needs to be purified from bacteria, mold, fungus, yeast, etc. "Cold Processed" and traditionally processed aloes use heat to purify the aloe. Our AloeForce is truly RAW! We completely purify our aloe in a unique natural way that uses NO heat whatsoever! It is a new and unique, proprietary discovery which is why our AloeForce products are unlike any other aloe on the market.

Q. How do I know what is the most potent and effective Aloe product?

A. The most potent aloe is one that is whole, unbroken and closest to fresh. The only way to tell if an aloe is potent and effective is - how it is processed. Marketing is not education. Labels, sales and promotional information don't always tell you what you need to know. You need to find out - in writing- the highest temperature used to purify the aloe; whether it is whole leaf or inner fillet (Whole leaf aloe is 8 to 10 times more potent than the inner fillet.); how much aloin in ppm is still in an 'aloin removed' aloe; how that aloin is removed (most is removed with fine filtering techniques which can damage the aloe and still can legally have up to 50 ppm aloin - ours guarantees <1ppm). See our written Bio-Protected Processing Guarantee for more info.

Aloe testing does not always measure what they say they are measuring AND does not measure potency or effectiveness. Aloe labels and marketing information can also be misleading. The most potent aloe is one that is completely unheated, whole leaf, aloin removed (without damaging filtering), never diluted or concentrated with no water ever added or removed.

Q. What is wrong with aloin? Customers often want a 'laxative'.

A. Aloin is the plant's natural defense system and is toxic and thus puts a burden on the immune and detox systems. The aloin causes cramping and can lead to neuromuscular dependency. Be careful of 'aloin removal' claims and be sure to find out in writing how much aloin is still left in the aloe in ppm. (We completely remove the aloin to less than 1ppm). Aloe naturally balances elimination functioning without the aloin. By removing the aloin completely we not only remove the unwanted laxative but also remove all traditional contra-indications for daily aloe usage!

We have never really seen all that Aloe can do because we have never had access to Aloe purified for daily use without any heat applied from field to bottle. RAW AloeForce goes beyond soothing and digestion/elimination and ignites and nurtures the deepest levels of our own internal wellness and regeneration systems!

Unique, RAW purification = Uniquely potent & effective Aloe Guaranteed RAW AloeForce!!!!

INSPIRED BY NATURE'S TRUTH
COMMITTED TO QUALITY, EDUCATION & RESEARCH